



## PRESS RELEASE

**Community Leisure Management (CLM) is pleased to report on an extremely successful evening at the 2016 New Zealand Recreation Association (NZRA) Awards. Richmond Aquatic Centre was the recipient of the Outstanding Pool Award while Papakura Leisure Centre won the Outstanding Recreation Facility Award.**

**Queenstown, Friday 11<sup>th</sup> November 2016:** The New Zealand Recreation Association (NZRA) encompasses the people, places and organizations that enable recreation experiences to occur and the NZRA Awards honour the people who are integral to making New Zealand a world leader in recreation. It is therefore an honor for CLM to win two highly coveted awards.

Richmond Aquatic Centre was the recipient of the Outstanding Pool Award. The judges were impressed with the clever use of digital marketing and saw this as a good example of how an aquatic centre managed well is an essential community asset. CLM CEO, Craig Carter added "The innovative programmes and smart operational decisions made by Vaughan and the Richmond team are major contributing factors to the success the facility has achieved. It has been an absolute pleasure seeing the facility grow into the corner stone of the Richmond Community."

Papakura Leisure Centre winning the Outstanding Recreation Facility Award was reflection of a small facility working hard to deliver quality programmes that cater to the diverse needs of the local community. The facility use of creative programming not only shows how an older facility can still meet the needs of its community but can respond to a reduced subsidy by increasing usage and profitability. CLM General Manager of Operations, Kirsty Knowles was delighted on the facilities achievements highlighting, "The hard work the small team delivers on a daily basis, lead by facility Manager Debbie Morris. The Papakura Leisure team



## COMMUNITY LEISURE MANAGEMENT

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work hard to deliver quality for their customers in everything they do.”

CLM capped off a great night with Lido Aquatic Centre Manager Lynden Noakes being awarded his ARPRO accreditation and CLM Marketing Manager Tom Mann being awarded the NZRA Emerging Recreation Leader award. Tom Mann was recognised for a commitment to personal development while working hard in his role as CLM Marketing Manager to develop material that is fit for purpose and meets varying Council requirements around the country. Tom was also acknowledged for creativity in community recreation programme design and delivery especially in regards to the Out and About Programme currently being delivered across 6 local boards in South Auckland



Operating for 20 years CLM Manages over 18 facilities across New Zealand from Whangarei to Nelson. Some of New Zealand’s best leisure facilities - pools, stadiums, fitness centres and swim schools are professionally managed by CLM to provide great leisure experiences and quality service to local communities



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