



Position Description

Job Title: Youth Sport Advisor

Location: Counties Manukau

Background

Auckland is a complex multi-cultural environment with many challenges, but also unparalleled opportunities to increase and sustain participation in regard to our target groups-children (tamariki) and young people (rangatahi) 5-18 years, particularly within low socio-economic areas; girls and young women aged 10-18 years; Māori, Indian, Samoan and Chinese ethnicities, in play, physical education, active recreation, and sport. This has led to the establishment of the strategic response known as The Auckland Approach to Community Sport, which contributes to Aktive's vision of Auckland being the world's most active city.

Job Purpose

Adults in all their various roles (sports leaders, coaches, teachers and parents/caregivers) are critical for enabling young people 5 -18 years (tamariki and rangatahi) to have positive experiences in sport.

The role therefore aids in providing leadership so that Balance is Better and Good Sports® is embedded as key adult influencer and sector initiatives in relation to young people 5-18 years - targeting sports leaders, coaches, parents, caregivers, teachers, sports administrators, and school sports leaders. Success involves working closely with clubs, schools, commercial entities and other providers of sport and recreation opportunities.

In order to influence changes in youth sport and drive transformational change at the system and individual behaviour level the following focus areas must be equally supported: participation and development opportunities, coach development and working with parents. There is an interdependency between all these areas of work.

Key accountabilities

The following gives an overview of the accountabilities with the position. They are not however intended to be an exhaustive list.

- Support the management and delivery of programmes (for example Good Sports) which support local organisations and key adult influencers to understand, deliver and promote quality experiences for young people
- Support relationship building with relevant organisations to enhance quality experiences for young people
- Works with clubs and schools to establish approaches that better engage with target groups (specifically those in low socio-economic areas, young people 5-18 years, Māori, Disability/Inclusion, Women & Girls 10 -18 years) to participate in sport



- Contribute to development of resources which support organisations in delivering quality sport opportunities for young people
- Contribute to the development and implementation of a coordinated calendar of events/workshops which support organisations to improve opportunities and/or share best practice for increasing participation of rangatahi and tamariki
- Increase Good Sports and Balance is Better awareness through social media management targeted to meet community needs
- Participate in and contribute to youth sport connectivity and professional development opportunities
- Ensure internal and external reporting requirements for youth sport are completed in-line with organisational and stakeholder expectations

Other:

- Collaborate with relevant community sport staff and maintain strong working relationships between partner teams working in local community settings (for example clubs, schools)
- Ensure the Treaty of Waitangi and its principles of Partnership, Protection and Participation are acknowledged and reflected in the implementation of all work

Relationships

Internal

- General Manager – Community Sport
- Community Sport personnel

External

- Active Manager, Sport
- Active Sector Support Advisor
- Sport New Zealand personnel
- Auckland Council personnel
- Clubs and schools / kura
- Disability and inclusion organisations
- Safeguarding providers
- Parents
- Coaches
- Teachers
- Other providers

Person Specifications

Experience and Knowledge

- Minimum of three years' experience in a role working closely with clubs, schools, commercial entities and/or other providers of sport and recreation opportunities within the Counties Manukau Region
- Proven record in influencing changes in people's attitudes, behaviours, processes and people capability development
- Understanding of the current youth sport landscape and research that informs what quality sport experiences look like
- Experience in programme development and management, including analysis and evaluation
- Experience in different communities within different environments – schools, clubs, community and with different genders / ethnicities
- Knowledge of the New Zealand sport, recreation and/or education sector
- Evidence of professional development undertaken in past three years
- Full drivers' licence



Desirable

- A degree or equivalent in sport & recreation / physical education

Skills and Attributes:

- Knowledge of, and commitment to the Treaty of Waitangi – Te Tiriti o Waitangi and Māori responsiveness
- Act with honesty and integrity at all times
- Work as part of a high performing team, with a commitment to achieve results for, and with others
- An ability to work autonomously within a high trust environment
- Customer-centric with a “can do” attitude and the ability to bring things in to land in a timely manner
- Good problem analysis and problem-solving skills and an ability to “think outside the box”
- An ability to relate to people at all levels including community organisations and chairs
- Strong communicator across multiple settings and platforms (in person, small groups, online etc)
- Uses whanaungatanga to guide practices with others
- An ability to influence attitudes and behaviours
- Commitment to continuous learning and innovation
- Resilient and able to cope under pressure
- Technology literate